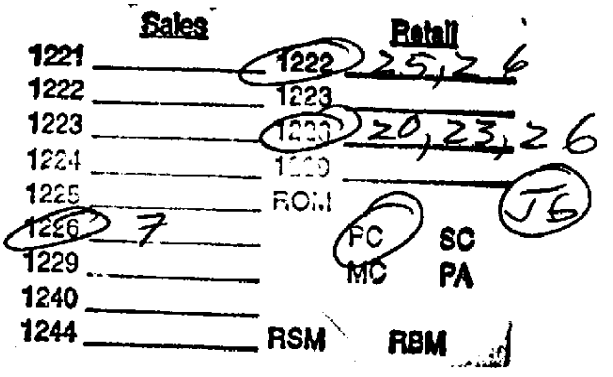
To: 2210 - Atlanta ROU, 2110 - Winston-Salem ROU, 1710 - Pittsburgh ROU, 1810 - Cinncinati ROU (WEBSTES), 6610 - Denver ROU, 2610 - Dallas ROU, 6910 - St. Louis ROU (JOHNSOK4), 1210 - New York ROU (ALVICHA), 5810 - Houston ROU (HOWARDC), 1310 - Philadelphia ROU (METZG), 1610 - Buffalo ROU (BRZEZIE), 2910 - Richmond ROU (YOUNGP)
From: Tyson, Jana M.
Posted: 1/22/98 14:32
Opened: 1/23/98 8:55
Subject: ECKERD 98 DPC PROGRAM

ROU'S PLEASE PROVIDE ATTACHED TO APPROPRIATE R/R'S AND S/R'S.



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CHAIN CALENDAR UPDATE

LINDA FORREY VM 40046

DATE: 1-22-98

CHAIN: ECKERD DRUGS

C.I.D. 0103-XX-XX

PROMOTION: 1998 PROMOTION PROGRAM .30c OFF DPC PACK STICKERED PRODUCT (SCANS AT REDUCED PRICE). PRE-PACKED DISPLAY SHIPPED TO STORES.

DETAILS:

BRAND FAMILY	#PACK	DISPLAY SHIPMENT
SALEM	40	1-26-98
DORAL	40	2-23-98
WINSTON	40	3-09-98
WINSTON	40	4-27-98
SALEM	40	5-25-98
DORAL	40	6-29-98
WINSTON	40	7-27-98
SALEM	40	8-24-98
DORAL	40	9-28-98
WINSTON	40	10-26-98
SALEM	40	11-23-98
DORAL	40	12-28-98

- STORES EXCLUDED IN WV, OK, KY, VT, NH.
- STORES IN TN WILL NOT RECEIVE SALEM DISPLAY IN JANUARY
- STORE PERSONNEL TO PLACE DISPLAY ON BACK SHELF

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